

MBA Event Sponsorship Opportunities 2006

MBA's Commercial Asset Administration and Technology Conference

May 16 - 19, 2006

The Arizona Biltmore
Phoenix, AZ

NOTE: Sponsorship packages can be customized upon request; additional charges may apply. Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored. Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's Commercial Asset Administration & Technology Conference Sponsorship opportunities, please call:

(202) 557-2790 or (202) 557-2743.



MBA's Sponsorship Program

CREF Asset Admin. & Technology Conference Meeting No. 2602020S Source Code SPONSALE

Benefits of Conference Sponsorship

MBA's CREF Asset Administration & Technology Conference is the largest annual gathering in the country for the commercial/multifamily servicing industry. Sponsorship of the conference is a high visibility, cost-effective way to reach decision makers in commercial/multifamily servicing and closing, including asset administrators, senior management, servicing managers and department heads at master, primary and special servicers. The program features an important focus on technology and its impact on the servicing industry, ranging from paperless solutions and digital documents to tools that help effectively manage data. The various levels of conference Sponsorship mean you can tailor a visibility program to meet your specific needs, and position your company as a leader in the industry.

All Sponsorships include:

- ◆ A full-page ad in the official conference notebook
- ◆ Signage prominently displayed onsite at the conference
- ◆ Tabletop exhibit space
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature to attendees at the conference
- ◆ At least one complimentary attendee registration
- ◆ Priority opportunity for meeting room assignments
- ◆ Other benefits as described below

Conference Sponsorship Opportunities

Platinum Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Platinum Sponsor will receive four complimentary Sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Opening Reception – ON HOLD

Badge Holders - SOLD

General Session Speaker (Frank Abagnale - Two co-sponsorships available)

Conference Bags

Gold Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Gold Sponsor will receive three complimentary Sponsor registrations, plus an opportunity to choose host the following event for networking purposes:

Networking Luncheon (two available)

Networking Breakfast (Wednesday) – **ON HOLD**

Silver Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Silver Sponsor will receive two complimentary Sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Conference Notebooks

Continental Breakfasts (two available) – **ON HOLD**

Bronze Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Bronze Sponsor will receive one complimentary Sponsor registration, plus an opportunity to choose one of the following items/events for branding purposes:

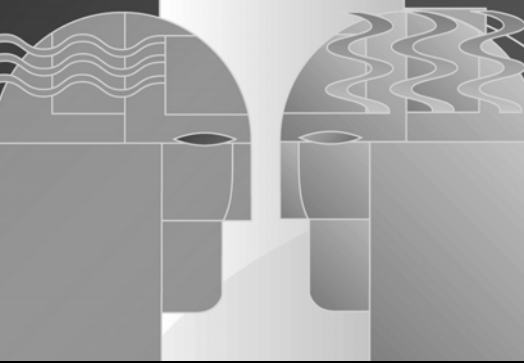
Coffee/Refreshment Breaks (four available) – **One SOLD**

Conference Pens – SOLD

Conference Notepads – ON HOLD

Host Sponsor

Benefits: Standard Sponsorship benefits as described above.



MBA Event Sponsorship Opportunities 2006

MBA's Commercial Asset Administration and Technology Conference

May 16 - 19, 2006

The Arizona Biltmore Phoenix, AZ

- **FAX** your completed application with credit card information to: **(202) 721-0198**
- **MAIL** (U.S. Postal Service only) your completed application and payment to:

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

- **OVERNIGHT** (FedEx, UPS, etc.) your completed application and payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

[Phone for delivery purposes only]



Application for Sponsorship

CREF Asset Admin. & Technology Conference Meeting No. 2602020S Source Code SPONSALE

Sponsorship Opportunities* Check box and note preferred item/event

- Platinum Sponsorship: \$10,000 _____
- Gold Sponsorship: \$8,000 _____
- Silver Sponsorship: \$5,500 _____
- Bronze Sponsorship: \$3,250 _____
- Host Sponsorship: \$1,700 _____
- Extra Attendee (Max. 2): \$500 _____

** Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.*

Individual Contact Information

NAME _____ TITLE _____

COMPANY NAME _____ E-MAIL ADDRESS _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

WEB SITE ADDRESS _____

Payment Information

Payment enclosed (make check payable to MBA)

Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

Sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's Sponsorship opportunities please call **(202) 557-2790** or **-2743**.

Contract Information

Sponsorship agreement is final, and will be confirmed in writing when paid in full.