

MBA Event Sponsorship Opportunities 2006

MBA's National Mortgage Servicing Conference

February
14 - 17, 2006

Phoenix Civic Plaza
Phoenix, Arizona

NOTE: Sponsorship packages can be customized upon request; additional charges may apply.

Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's National Mortgage Servicing Conference sponsorship opportunities, please call **(202) 557-2790**.



Benefits of Conference Sponsorship

Sponsorship of MBA's annual National Mortgage Servicing Conference and Servicing Management Workshop is a high visibility, cost-effective way to reach servicing managers and default, customer service, escrow and reporting managers, foreclosure and bankruptcy attorneys, consultants and many other mortgage professionals. The various levels of conference sponsorship represent excellent opportunities to tailor a visibility program that meets your specific marketing needs, while positioning your company as a leader in the industry.

All Sponsorships include:

- ◆ Sponsor ID in the conference program
- ◆ Sponsor ID/signage prominently displayed onsite at the conference
- ◆ Sponsor ID/hyperlink on the conference web site
- ◆ Sponsor ID in all conference marketing communications*
- ◆ Sponsor ID in MBA periodicals*
- ◆ Full-page ad in the conference/workshop notebooks
- ◆ E-mailed conference attendee mailing lists, pre- and post-event
- ◆ Opportunities to distribute literature/premiums to convention attendees
- ◆ Priority opportunity for meeting room and exhibit space assignments**
- ◆ Full promotional rights to convention logos and trademarks
- ◆ Other benefits as described below

** Sponsors will appear in all marketing communications produced subsequent to activation of agreement.*

*** ONLY FOR BRONZE SPONSORS AND ABOVE; meeting room and exhibit space requests will be subject to additional production charges, based on space size and use.*

Servicing Conference Sponsorships

Diamond Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Diamond Sponsor will receive a high-rotation banner ad on the conference web site, a banner at the conference, a full-page ad in the conference program plus four complimentary Sponsor registrations. Also included is an opportunity to select one of the following items/events for branding/networking purposes:

- ◆ **Networking Luncheon** (2 available: Wednesday or Thursday)
- ◆ **Keynote Speaker** (Marcus Buckingham) – **ON HOLD**

Platinum Sponsor

Benefits: In addition to the regular sponsorship benefits, a Platinum sponsor will receive a high-rotation banner ad on the conference web site, a banner at the conference, a full-page ad in the conference program plus three complimentary Sponsor registrations. Also included is an opportunity to select one of the following items/events for branding/networking purposes:

- ◆ **Exhibit Hall Welcoming Reception** (Wednesday in Expo)
- ◆ **Exhibitor Grand Finale Happy Hour** - (Thursday in Expo)
- ◆ **Business Communications Center** – **ON HOLD**
- ◆ **Conference Badge Holders**
- ◆ **Conference Bags** – **ON HOLD**

NOTE: Other items/events may be added, or can be customized in each Sponsor category. Call for details.

Servicing Conference Sponsorships

Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive a low-rotation banner on the conference web site, a banner at the conference, a full-page ad in the conference program plus two complimentary Sponsor registrations. Also included is an opportunity to select one of the following networking opportunities or collateral items for branding purposes:

- ◆ **Networking Continental Breakfast** (Wednesday) – **ON HOLD**
- ◆ **Exhibit Hall Opening Happy Hour** (Tuesday) – **ON HOLD**
- ◆ **Relaxation Station** – **SOLD**
- ◆ **Conference Pop-Up Maps**

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two complimentary Sponsor registrations, plus an opportunity to select one of the following networking opportunities or collateral items for branding purposes:

- ◆ **Continental Breakfasts** - (Two available: Thursday, Friday)
- ◆ **Coffee Breaks** - (Three available: Wednesday, Thursday, Friday)
- ◆ **Refreshment Breaks** (Two available – Wednesday, Thursday)
- ◆ **Conference Notebooks**
- ◆ **Conference Notepads** - **SOLD**
- ◆ **Conference Pens** - **SOLD**

Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, a Bronze sponsor will receive one complimentary Sponsor registration, plus an opportunity to select one of the following networking opportunities or collateral items for branding purposes:

- ◆ **Servicing Mgmt. Workshop Keynote Speaker** - **ON HOLD**
- ◆ **Workshop Continental Breakfast** (Tuesday)
- ◆ **Workshop Luncheon** (Tuesday) – **ON HOLD**
- ◆ **Workshop Coffee/Refreshment Breaks**

Host Sponsor

Benefits: Standard benefits as described above, plus one complimentary Sponsor registration.

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EXTEND YOUR MARKETING R-E-A-C-H

Advertise in MBA's Official Publications

Receive maximum exposure for your company through the monthly direct-mail distribution of *Mortgage Banking* magazine to 35,000 real estate professionals. Inquire also about exclusive opportunities to sponsor promotional e-mail's for the National Mortgage Servicing Conference, or MBA's official daily e-newsletter, *MBA NewsLink*. For detailed information, please call (203) 834-8832 or e-mail advertising@mortgagebankers.org.



Application for Sponsorship

National Mortgage Servicing Conference Meeting No. 2602054S Source: SPONSALE

Sponsorship Level/Base Price* Check box and specify item/event

- Diamond Sponsorship: \$30,000 _____
- Platinum Sponsorship: \$20,500 _____
- Gold Sponsorship: \$15,350 _____
- Silver Sponsorship: \$10,250 _____
- Bronze Sponsorship: \$7,750 _____
- Host Sponsorship: \$5,150 _____

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APPLICATION INSTRUCTIONS

FAX your completed application with credit card information to:

(202) 721-0198

MAIL (US Postal Service only) your completed application/payment to:

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

OVERNIGHT (FedEx, UPS, etc.) your completed application/payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox: 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

(Phone for delivery purposes only)

Individual Contact Information

NAME _____ TITLE _____

COMPANY NAME _____ E-MAIL ADDRESS _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

WEB SITE ADDRESS _____

Payment Information

- Payment enclosed (make check payable to MBA)
- Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

Sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's CREF Convention sponsorship opportunities, please call (202) 557-2790, or -2743.

Contract Information

Sponsorship agreements are final, and are confirmed in writing when paid in full.

