

CREF Education Committee Meeting
Sunday, October 14, 2001
Metro Toronto Convention Center

Attendees:

James D. Morrison, Chair
Daniel Brendes, Vice Chair

Dan Thoms
Dan J. Phelan
Lucinda Scheer
Dick Juergens
Michael E. Rosser
Thomas Wratten
Mark B. Fisher
Kathleen A. Armstrong
Clifford B. Hardy
Mark A. Hill

Michael T. Forney
Michael F. Petrie
Linda D. Jones
Shelley Magoffin
Shelley S. Hasskamp
Rodrigo Lopez
Janice M. Smith
Maynard Ahner
Robert W. Fidler
Helen Betts
David W. Steinman
Eileen Grey
Mary L. Collier
Dennis R. Siefers

MBA Staff Attendees

Parker Deal

On Sunday, October 14th the COMBOG Education Committee met at the MBA annual convention in Toronto.

Introduction of key staff members:

Jim Morrison was introduced as this year's Committee Chairman, Dan Brendes as the Committee Vice-Chairman, and Dan Thoms as the MBA Staff Representative

Reviewed Existing Products and Pipeline of new products

The CampusMBA Development chart was distributed. The chart identifies all products and services that are actively being sold by the education department and what is currently in development. The chart also pointed out products (books, web courses and print based correspondence courses) that are in need of updating. One of the main purposes of the committee as outlined by Chairman Jim Morrison is to update existing education products. A chart outlining items that need to be updated is attached. The Committee is actively looking for participants to assist in updating the materials.

2002 Committee Goals

The Committee identified its goals as follows:

1. Prepare a memo detailing ideas and expectations from this committee to the COMBOG Education Task Force chairman, Jack Cohen.
2. Update existing content of distance education courses and publications. The goal is to establish a system whereby all offerings are no more than two years old.
3. Review the existing offerings of live courses and decide on changes, updates and offerings.
4. Assist in having courses receive approval from rating agencies.
5. Assist in having courses receive approval from state offices of banking and lending for continuing education units.

Action Items

1. The Committee was asked to review the attached files. Members were encouraged to participate in reviewing and updating courses and/or publications in the "Items to be Updated" file. Dan Thoms advised members of the process of updating a course.
2. Members were made aware to expect an e-mail in January of 2002 to help with the CREF agenda
3. Dan Thoms also urged members to visit campusmma.org website to stay current about MBA education information and updates.