

MBA's Accounting, Tax and Financial Management Conference 2010

NOV. 17-19, 2010
NEW ORLEANS

MBA's Accounting, Tax & Financial Management Conference 2010

Sponsorship Program

November 17 - 19,
2010

Roosevelt New Orleans
New Orleans, LA

NOTE: Sponsorship packages can be customized upon request; additional charges may apply. Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored. Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Previous Sponsors have a limited time in which to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on sponsorship opportunities at MBA's Accounting, Tax & Financial Management Conference, please contact Mark Brady: **(202) 557-2790** or **mbrady@mortgagebankers.org**.



MBA's Sponsorship Program

Accounting/Tax/Fin. Management Conference - Meeting 2112004S - Source: SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's Accounting, Tax & Financial Analysis Conference is a high visibility, cost-effective way to reach Chief Financial Officers, Senior Accounting and Tax Managers, Controllers, Analysts and many other mortgage industry Finance executives. The various levels of conference Sponsorship mean you can tailor a visibility program to meet your specific needs, and position your company as a leader in the industry.

All Sponsorships include:

- ◆ Sponsor ID and hyperlink on official conference web site
- ◆ Sponsor ID and full-page ad in the official conference notebook
- ◆ Signage prominently displayed onsite at the conference
- ◆ Sponsor ID in advance conference marketing materials – *print/electronic**
- ◆ Tabletop exhibit space – *only 6' tabletop displays may be accommodated*
- ◆ Electronic delivery of pre- / post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for up to two additional company personnel
- ◆ Priority opportunity for meeting room assignment – *limited availability*
- ◆ Other benefits as described below

** As available within production schedules.*

Conference Sponsorship Opportunities

Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to host one of the following networking events for branding purposes:

- **Opening Reception** (Wednesday evening)
- **Networking Luncheon** (Thursday afternoon)

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

- **Conference Portfolios – SOLD**
- **Conference Badge Holders**
- **Continental Breakfast** (2 available: Thu. and Fri.)
- **Thursday Coffee/Refreshment Breaks**

Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, a Bronze sponsor will receive two total complimentary sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

- **Conference Notebooks - SOLD**
- **Daily Coffee/Refreshment Breaks** (2 available: Wed. and Fri.)
- **Conference Pens - ON HOLD**
- **Conference Notepads**

Host Sponsor

Benefits: Standard sponsorship benefits as described above, including one complimentary sponsor registration.

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APPLICATION INSTRUCTIONS

• **FAX** your completed application with credit card information to: (202) 621-1590

• **MAIL** (U.S. Postal Service only) your completed application and payment to:

Mortgage Bankers Association
P.O. Box 10448
Uniondale, NY 11555-0448

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application/payment to:

Mortgage Bankers Association
c/o Citi
1 RXR Plaza,
Lockbox Lower Level
WLBX # 10448
Attn: J Brady/N Richards
Uniondale, NY 11555
(800) 793-6222

[Phone for delivery purposes only]



Application for Sponsorship

Accounting/Tax/Fin. Management Conference - Meeting 2112004S - Source: SPONSALE

Sponsorship Opportunities Check box and note preferred item/event

- | | | |
|---|---------|-------------------------------------|
| <input type="checkbox"/> Gold Sponsorship: | \$7,500 | _____ |
| <input type="checkbox"/> Silver Sponsorship: | \$4,750 | _____ |
| <input type="checkbox"/> Bronze Sponsorship: | \$2,750 | _____ |
| <input type="checkbox"/> Host Sponsorship: | \$1,750 | _____ |
| <input type="checkbox"/> Extra Attendee (Max. 2): | \$500 | (extra badges processed separately) |

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Individual Contact Information

NAME _____ TITLE _____
COMPANY NAME _____ E-MAIL ADDRESS _____
COMPANY ADDRESS _____
CITY _____ STATE _____ ZIP _____
BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____
COMPANY ADDRESS _____
CITY _____ STATE _____ ZIP _____
TELEPHONE NUMBER _____ FAX NUMBER _____
WEB SITE ADDRESS _____

Payment Information

Payment enclosed (make check payable to MBA)
Bill my: Visa MasterCard American Express Discover

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____
NAME AS IT APPEARS ON CARD _____
ADDRESS IF DIFFERENT FROM ABOVE _____
SIGNATURE _____ DATE _____

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Contract Information

Sponsorship agreements are final, and will be confirmed in writing when paid in full.