

MBA's National Fraud Issues Conference 2012

APRIL 22–25, 2012
PHOENIX, ARIZ.

Sponsorship Program

April 22 - 25, 2012

Arizona Biltmore
Phoenix, Arizona

NOTE: Sponsorship packages can be customized upon request; additional charges may apply. Additional event and collateral items may be added; please call for current availability.

Additional signage and sponsor ID's are provided wherever a networking event is sponsored. Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.

Previous sponsors have a limited time in which to renew packages marked on hold; all other sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's National Fraud Issues Conference sponsorship opportunities, please contact Mark Brady: mbrady@mortgagebankers.org or (202) 557-2790.

Upgrade your sponsorship to also include visibility at the National Technology in Mortgage Banking Conference & Expo. Specially priced cross-over packages are available – please call for more information.

Information accurate as of 1/19/12



MBA's Sponsorship Program

National Fraud Issues Conference - Meeting No. 2122068S - Source: SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's National Fraud Issues Conference is a high visibility, cost-effective way to reach quality assurance professionals, fraud investigators, compliance officers, production staff, senior management, general counsels, attorneys and many other mortgage banking professionals involved in loan quality. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs and position your company as a leader in the industry. ***This year's event will again run concurrently with MBA's National Technology in Mortgage Banking Conference as a separate meeting. Exhibit areas will be located adjacent, in the same room.***

All Sponsorships include:

- ◆ Sponsor ID and hyperlink on the official conference web site
- ◆ A full-page ad in the official conference notebook
- ◆ Signage prominently displayed onsite at the conference
- ◆ **10' exhibit booth space** – only a limited number of 10' booths available
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for additional company personnel – maximum 2
- ◆ Other benefits as described below

National Fraud Issues Conference Sponsorships

Diamond Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Diamond Sponsor will receive four total complimentary Sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

- **Fraud General Session** (Monday) - **ON HOLD**
- **Panel Session Tracks** (2 - TBD)

Platinum Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Platinum Sponsor will receive three total complimentary Sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

- **Third General Session** (Wednesday) - **SOLD**
- **Conference Badge Holders** – **SOLD**
- **Conference Bags**
- **Conference Junior Padfolios** - **SOLD**
- **Special Session** (tentative - Sunday)

Gold Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Gold Sponsor will receive three total complimentary Sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

- **Conference Pens** - **ON HOLD**

Silver Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Silver Sponsor will receive two total complimentary Sponsor registrations, plus an opportunity to choose one of the following items for branding purposes:

- **Conference Notepads** - **SOLD**
- **Conference Notebooks** - **ON HOLD**

Bronze Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Bronze Sponsor will receive two total complimentary Sponsor registrations, plus an opportunity to choose one of the following events for branding purposes:

- **Coffee/Refreshment Breaks** (up to 5 available)

Host Sponsor

Benefits: Standard Sponsorship benefits as described above.

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APPLICATION INSTRUCTIONS

• **FAX** your completed application with credit card information to: (202) 621-1590

• **MAIL** (U.S. Postal Service only) your completed application and payment to:

Mortgage Bankers Association
P.O. Box 10448
Uniondale, NY 11555-0448

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application/payment to:

Mortgage Bankers Association
c/o Citi
1 RXR Plaza,
Lockbox Lower Level
WLBX # 10448
Attn: J Brady/N Richards
Uniondale, NY 11555
(800) 793-6222

(Phone for delivery purposes only)



Application for Sponsorship

National Fraud Issues Conference - Meeting No. 2122068S - Source: SPONSALE

Sponsorship Opportunities*

Check box and note preferred item/event

- Diamond Sponsorship: \$9,750 _____
- Platinum Sponsorship: \$6,750 _____
- Gold Sponsorship: \$5,000 _____
- Silver Sponsorship: \$4,250 _____
- Bronze Sponsorship: \$3,500 _____
- Host Sponsorship: \$2,750 _____
- Extra Attendee (Max. 2) \$500 each (extra badges processed separately)

* Pricing shown above is for MBA members.; a 50% surcharge applies for non-member firms.

Individual Contact Information

NAME _____ TITLE _____

COMPANY _____ E-MAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

Company Information

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

WEB SITE _____

Payment Information

Payment enclosed (make check payable to MBA)

Bill my: Visa MasterCard American Express

CARD# _____ EXP. DATE _____ AMOUNT _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

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Mark Brady: mbrady@mortgagebankers.org / (202) 557-2790.

Contract Information

Sponsorship agreements are final, and will be confirmed in writing when paid in full.