

MBA Event Sponsorship Opportunities 2006

MBA's Accounting, Tax & Financial Analysis Conference

November 13 - 15, 2006

Arizona Biltmore Resort
Phoenix, Arizona

NOTE: Sponsorship packages can be customized upon request; additional charges may apply. Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Previous Sponsors have a limited time in which to renew packages marked on hold. All other Sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's Accounting, Tax & Financial Analysis Conference Sponsorship opportunities, please call (202) 557-2790.



MBA's Sponsorship Program

Accounting/Tax/Fin. Analysis Conference - Meeting No. 2702004S - Source: SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's Accounting, Tax & Financial Analysis Conference is a high visibility, cost-effective way to reach Chief Financial Officers, Senior Accounting and Tax Managers, Controllers, Analysts and many other mortgage industry Finance executives. The various levels of conference Sponsorship mean you can tailor a visibility program to meet your specific needs, and position your company as a leader in the industry.

All Sponsorships include:

- ◆ Sponsor ID's in all advance marketing communications (print/electronic)*
- ◆ A full-page ad in the official conference notebook*
- ◆ Signage prominently displayed onsite at the conference*
- ◆ Tabletop exhibit space – *only 6' tabletop displays may be accommodated*
- ◆ Electronic delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for additional company personnel**
- ◆ Other benefits as described below

* Art and logo specifications are delivered upon activation of sponsorship agreement.

** Maximum of two additional discounted registrations

Conference Sponsorship Opportunities

Gold Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Gold Sponsor will receive three complimentary Sponsor registrations, plus an opportunity to host one of the following networking events for branding purposes:

- **Opening Reception** (Monday evening)
- **Luncheon & Speaker** (Tuesday)

Silver Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Silver Sponsor will receive two complimentary Sponsor registrations, plus an opportunity to select one of the following for branding purposes:

- **Conference Portfolios – SOLD**
- **Conference Badge Holders**
- **Continental Breakfast** (Two available: Tuesday & Wednesday)
- **Tuesday Refreshment Breaks**

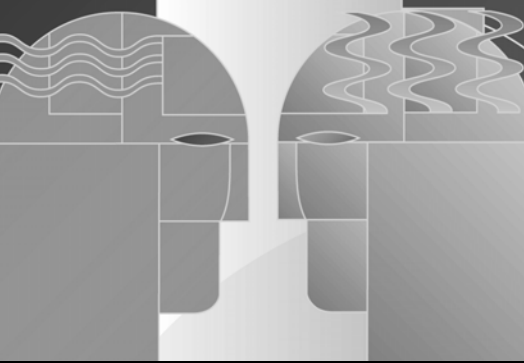
Bronze Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Sponsor will receive two complimentary Sponsor registrations, plus an opportunity to select one of the following for branding purposes, as a co-sponsor with MBA.

- **Conference Notebooks – SOLD**
- **Coffee/Refreshment Break** (Three available: Mon. & Wed.)

Host Sponsor

Benefits: Standard Sponsorship benefits as described above, including one complimentary Sponsor registration.



Application for Sponsorship

Accounting/Tax/Fin. Analysis Conference - Meeting No. 2702004S - Source: SPONSALE

Sponsorship Opportunities Check box and note preferred item/event

- Gold Sponsorship: \$7,500 _____
- Silver Sponsorship: \$4,500 _____
- Bronze Sponsorship: \$2,500 _____
- Host Sponsorship: \$1,500 _____
- Extra Attendee (Max. 2): \$500 (extra badges processed separately)

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• **FAX** your completed application with
credit card information to: **(202) 721-0198**

• **MAIL** (US Postal Service only) your
completed application and payment to:

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your
completed application and payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

(Phone for delivery purposes only)



Individual Contact Information

NAME _____ TITLE _____

COMPANY NAME _____ E-MAIL ADDRESS _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

WEB SITE ADDRESS _____

Payment Information

Payment enclosed (make check payable to MBA)

Bill my: Visa MasterCard American Express Discover

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

Sponsorship requests will be honored on a first-come, first-served basis. For more information on Accounting, Tax & Financial Analysis Conference Sponsorships, please call **(202) 557-2790**.

Contract Information

Sponsorship agreement is final, and will be confirmed in writing when paid in full.