

MBA Event Sponsorship Opportunities 2007

MBA's Residential Loan Production Conference

January 31 –
February 1, 2007

Century Plaza
Hyatt Regency
Los Angeles, CA

NOTE: Sponsorship packages can be customized upon request; additional charges may apply. Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's Residential Loan Production Conference sponsorship opportunities, please call **(202) 557-2790**.



MBA's Sponsorship Program

Residential Loan Production Conference - Meeting No. 2702066S - Source: SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's new Residential Loan Production Conference is a high visibility, cost-effective way to reach retail, wholesale and correspondent lenders, as well as brokers and executives who are involved in the development and implementation of corporate strategic plans and/or are responsible for production and servicing – and utilizing the latest products and technology. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs and position your company as a leader in the industry.

All Sponsorships include:

- ◆ A full-page ad in the official conference notebook
- ◆ Signage prominently displayed onsite at the conference
- ◆ Tabletop exhibit space – *only a limited number can be accommodated*
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for additional company personnel
- ◆ Other benefits as described below

Conference Sponsorship Opportunities

Platinum Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Platinum Sponsor will receive four complimentary Sponsor registrations, plus an opportunity to select one of the following networking events for branding purposes:

Opening Reception (Wednesday evening)
Networking Luncheon (Wednesday afternoon)

Gold Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Gold Sponsor will receive three complimentary Sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

Conference Portfolios – ON HOLD
Conference Badge Holders
Continental Breakfasts (2 available: Wed. or Thu.)

Silver Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Silver Sponsor will receive two complimentary Sponsor registrations, plus an opportunity to choose one of the following items for branding purposes:

Conference Pens
Conference Notebooks – ON HOLD

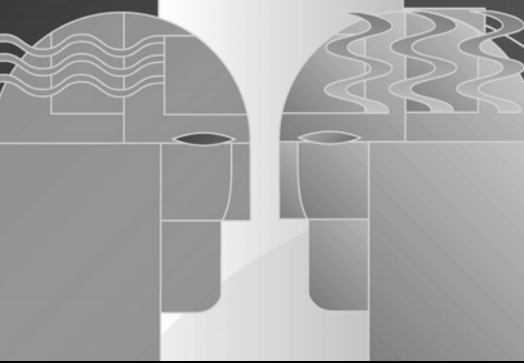
Bronze Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Bronze Sponsor will receive two complimentary Sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Daily Coffee/Refreshment Breaks (2 available: Thu. or Fri.)
Conference Notepads – ON HOLD

Host Sponsor

Benefits: Standard Sponsorship benefits as described above.



Application for Sponsorship

Residential Loan Production Conference - Meeting No. 2702066S - Source: SPONSALE

Sponsorship Opportunities*

Check box and note preferred item/event

- Platinum Sponsorship: \$6,000 _____
- Gold Sponsorship: \$4,000 _____
- Silver Sponsorship: \$3,000 _____
- Bronze Sponsorship: \$2,500 _____
- Host Sponsorship: \$1,500 _____
- Extra Attendee (Max. 2) \$500 each (extra badges processed separately)

* Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.

Individual Contact Information

NAME _____ TITLE _____

COMPANY NAME _____ E-MAIL ADDRESS _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

WEB SITE ADDRESS _____

Payment Information

Payment enclosed (make check payable to MBA)

Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

Sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's Residential Loan Production Conference sponsorship opportunities, please contact Mark Brady: mbrady@mortgagebankers.org / (202) 557-2790.

Contract Information

Sponsorship agreement is final, and will be confirmed in writing when paid in full.

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2007

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• **FAX** your completed application with credit card information to: **(202) 721-0198**

• **MAIL** (U.S. Postal Service only) your completed application and check, made payable to: Mortgage Bankers Association

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application and payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

[Phone for delivery purposes only]

