

MBA Event Sponsorship Opportunities 2008

MBA's Commercial/ Multifamily Servicing and Technology Conference

May 13 - 16, 2008

Hilton Chicago
Chicago, IL

NOTE: Sponsorship packages can be customized upon request; additional charges may apply. Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored. Sponsorship of collateral items must be secured before production deadlines in order to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Previous sponsors have a limited time in which to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's Commercial/Multifamily Servicing and Technology Conference sponsorship opportunities, please contact Phil Giorgianni: (202) 557-2733, or phil@mortgagebankers.org.



MBA's Sponsorship Program

CREF/Multifamily Servicing and Technology Conference - Meeting No. 2802020S - Source: SPONSALE

Benefits of Conference Sponsorship

MBA's Commercial/Multifamily Servicing and Technology Conference is the largest annual gathering in the country devoted to the latest developments in commercial/multifamily mortgage servicing and technology. Conference sponsorship provides a high visibility, cost-effective way to reach decision makers in servicing and closing, including senior management, asset administrators, servicing managers and department heads at master, primary and special servicers - as well as their technology managers. This year's program sharpens its focus on technology and its impact on servicing operations - ranging from paperless solutions and digital documents to tools that help effectively manage data. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs, and position your company as a leader in the industry.

All Sponsorships include:

- ◆ Sponsor ID and hyperlink on the official conference web site
- ◆ Sponsor ID and full-page ad in the official conference notebook
- ◆ Sponsor ID prominently displayed on signage onsite at the conference
- ◆ Tabletop exhibit space - *limited number of 6' tabletop exhibits available*
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Priority assignment of meeting room space (*Bronze sponsors and above*)
- ◆ Other benefits as described below

Conference Sponsorship Opportunities

Platinum Sponsor

Benefits: In addition to the regular sponsorship benefits, a Platinum sponsor will receive four total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

- **Opening Reception** (Tuesday)
- **Conference Badge Holders - SOLD**
- **Keynote Breakfast Speaker** (TBA - Tuesday - 2 co-sponsorships available)
- **Conference Bags - SOLD**

Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to choose one of the following events for branding purposes:

- **Networking Luncheon** (2 available - Wednesday & Thursday)
- **Networking Breakfast** (Wednesday)

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

- **Conference Notebooks - SOLD**
- **Continental Breakfasts** (two available - Thursday & Friday)

Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, a Bronze sponsor will receive one complimentary sponsor registration, plus an opportunity to choose one of the following items/events for branding purposes:

- **Coffee/Refreshment Breaks** (7 total available: Wed - Fri)
- **Conference Pens - SOLD**
- **Conference Notepads - SOLD**

Host Sponsor

Benefits: Standard Sponsorship benefits as described above.

May 13-16
Chicago

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• **FAX** your completed application with
credit card information to: **(202) 721-0198**

• **MAIL** (U.S. Postal Service only) your
completed application and payment to:

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your
completed application and payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

[Phone for delivery purposes only]



Application for Sponsorship

CREF/Multifamily Servicing and Technology Conference - Meeting No. 2802020S - Source: SPONSAL

Sponsorship Opportunities*

Check box and note preferred item/event

- | | | |
|---|----------|---|
| <input type="checkbox"/> Platinum Sponsorship: | \$10,500 | _____ |
| <input type="checkbox"/> Gold Sponsorship: | \$8,500 | _____ |
| <input type="checkbox"/> Silver Sponsorship: | \$5,750 | _____ |
| <input type="checkbox"/> Bronze Sponsorship: | \$3,500 | _____ |
| <input type="checkbox"/> Host Sponsorship: | \$1,850 | _____ |
| <input type="checkbox"/> Extra Attendee (max. 2): | \$500 | _____ <small>(extra registrations processed separately)</small> |

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Individual Contact Information

NAME	TITLE	

COMPANY NAME	E-MAIL ADDRESS	

COMPANY ADDRESS		

CITY	STATE	ZIP

BUSINESS PHONE	BUSINESS FAX	

Company Information

COMPANY NAME		

COMPANY ADDRESS		

CITY	STATE	ZIP

TELEPHONE NUMBER	FAX NUMBER	

WEB SITE ADDRESS		

Payment Information

- Payment enclosed (make check payable to MBA)
Bill my: Visa Mastercard American Express

CARD#	EXP. DATE	AMOUNT OF CHARGE

NAME AS IT APPEARS ON CARD		

ADDRESS IF DIFFERENT FROM ABOVE		

SIGNATURE	DATE	

Sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's Sponsorship opportunities please call **(202) 557-2733**.

Contract Information

Sponsorship agreement is final/non-refundable, and will be confirmed in writing when paid in full.