

MBA Event Sponsorship Opportunities 2007

MBA's Commercial/ Multifamily Capital Markets Conference

November 29-30,
2007

Capital Hilton
Washington, DC

NOTE: Sponsorship packages can be customized upon request; additional charges may apply. Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

All sponsorship requests will be honored on a first-come, first-served basis.

For more information on sponsorship opportunities at MBA's Commercial/Multifamily Capital Markets Conference, please contact Mark Brady: (202) 557-2790 or mbrady@mortgagebankers.org.



MBA's Sponsorship Program

Commercial Multifamily Capital Markets Conference - Meeting No. 2802023S - Source SPONSALE

Benefits of Conference Sponsorship

MBA's new Commercial/Multifamily Capital Markets Conference will provide up-to-date insight into the latest types of financing available for commercial and multifamily real estate. Sponsorship of this conference will be a highly-visible and cost-effective way to reach decision makers in commercial and multifamily origination and production, as well as senior management from mortgage banks, investment banks and life insurance companies - in addition to asset and servicing managers, attorneys and many other professionals involved in CMBS, CDO and other securitized debt instruments. This meeting will focus on the capital markets - providing attendees a better understanding of its complexities - and sponsors an unprecedented opportunity to network with this important audience. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs, and position your company as a leader in the industry.

All Sponsorships include:

- ◆ Sponsor ID and hyperlink on the official conference web site
- ◆ Sponsor ID and full-page ad in the official conference notebook
- ◆ Sponsor ID prominently displayed on signage onsite at the conference
- ◆ Tabletop exhibit space
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Priority opportunity for meeting room space
- ◆ Other benefits as described below

Conference Sponsorship Opportunities

Platinum Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Platinum Sponsor will receive four total complimentary Sponsor registrations, plus an opportunity to host the following event for branding/networking purposes:

Opening Reception (Thursday evening)

Gold Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Gold Sponsor will receive three total complimentary Sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Networking Luncheon (Thursday)

Conference Badge Holders

Conference Bags

Silver Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Silver Sponsor will receive two total complimentary Sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Conference Notebooks

Conference Pens

Continental Breakfasts (two available - Thursday & Friday)

Bronze Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Bronze Sponsor will receive one complimentary Sponsor registration, plus an opportunity to choose one of the following items/events for branding purposes:

Coffee/Refreshment Breaks (three total available - Thursday and Friday)

Conference Notepads - SOLD

Host Sponsor

Benefits: Standard Sponsorship benefits as described above, including one complimentary sponsor registration.

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• **FAX** your completed application with
credit card information to: **(202) 721-0198**

• **MAIL** (U.S. Postal Service only) your
completed application and payment to:

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your
completed application and payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

[Phone for delivery purposes only]



Application for Sponsorship

Commercial/Multifamily Capital Markets Conference - Meeting No. 2802023S - Source SPONSALE

Sponsorship Opportunities* Check box and note preferred item/event

- Platinum Sponsorship: \$10,000 _____
- Gold Sponsorship: \$8,000 _____
- Silver Sponsorship: \$5,500 _____
- Bronze Sponsorship: \$3,500 _____
- Host Sponsorship: \$1,750 _____
- Extra Attendee (Max. 2): \$500 (extra registrations processed separately)

* Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.

Individual Contact Information

NAME _____ TITLE _____

COMPANY NAME _____ E-MAIL ADDRESS _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

WEB SITE ADDRESS _____

Payment Information

Payment enclosed (make check payable to MBA)

Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

Sponsorship requests will be honored on a first-come, first-served basis. For more
information on MBA's Sponsorship opportunities please call **(202) 557-2790**.

Contract Information

Sponsorship agreement is final, and will be confirmed in writing when paid in full.