

MBA's Legal Issues in Mortgage Technology Conference

November 28–30, 2007
Hotel Del Coronado
Coronado, Calif.

07

MBA's Legal Issues In Mortgage Technology Conference Sponsorships

November 28 – 30, 2007

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Coronado, California

NOTE: Sponsorship packages can be customized upon request; additional charges may apply.

Additional event and collateral items may be added; please call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Previous sponsors have a limited time in which to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on sponsorship opportunities for MBA's Legal Issues in Mortgage Technology Conference, please contact Phil Giorgianni:

Phone: (202) 557-2733
E-mail: phil@mortgagebankers.org



MBA's Sponsorship Program

Legal Issues in Mortgage Technology Conference - Meeting No. 2802033S - Source: SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's Legal Issues in Mortgage Technology Conference is a high visibility, cost-effective way to reach both the legal staff and technology experts who specialize in this dynamic area of real estate finance. Both in-house General Counsel and retained legal representatives of mortgage banking companies, depository institutions and secondary market firms will attend, as will regulatory compliance officers and other professionals directly involved in legal matters. Senior executives, mortgage business unit managers and information technology professionals also have vital interests in this program. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs and position your company as a leader in the industry.

All Sponsorships include:

- ◆ A full-page ad in the official conference notebook
- ◆ Signage prominently displayed onsite at the conference
- ◆ Tabletop exhibit space – *only 6' tabletop displays may be accommodated*
- ◆ Electronic delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for up to two additional company personnel
- ◆ Other benefits as described below

Conference Sponsorship Opportunities

Platinum Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Platinum Sponsor will receive four total complimentary Sponsor registrations, plus an opportunity to select one of the following networking events for branding purposes:

Opening Reception (Wednesday evening) – **ON HOLD**
Networking Happy Hour Reception (Thursday evening)

Gold Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Gold Sponsor will receive three total complimentary Sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

Networking Luncheon (Thursday afternoon)
Conference Bags
Conference Badge Holders

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

Continental Breakfasts (2 available: Thu. or Fri.)
Conference Pens
Conference Notebooks – ON HOLD

Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, a Bronze sponsor will receive two total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Daily Coffee/Refreshment Breaks (2 available: Thu. or Fri.)
Conference Notepads – ON HOLD

Host Sponsor

Benefits: Standard sponsorship benefits as described above, including one complimentary sponsor registration.

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• **FAX** your completed application with credit card information to: **(202) 721-0198**

• **MAIL** (U.S. Postal Service only) your completed application and payment to:

Mortgage Bankers Association
 P.O. Box 403945
 Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application and payment to:

Mortgage Bankers Association
 c/o Bank of America
 Lockbox Services
 Lockbox: 403945,
 6000 Feldwood Road
 College Park, GA 30349
 (800) 793-6222
 [Phone for delivery purposes only]



Application for Sponsorship

Legal Issues in Mortgage Technology Conference - Meeting No. 2802033S - Source: SPONSALE

Sponsorship Opportunities* Check box and note preferred item/event

- Platinum Sponsorship: \$6,000 _____
- Gold Sponsorship: \$4,250 _____
- Silver Sponsorship: \$3,150 _____
- Bronze Sponsorship: \$2,300 _____
- Host Sponsorship: \$1,550 _____
- Extra Attendee (Max. 2) \$500 each (extra badges processed separately)

** Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.*

Individual Contact Information

NAME _____ TITLE _____

COMPANY NAME _____ E-MAIL ADDRESS _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

WEB SITE ADDRESS _____

Payment Information

Payment enclosed (make check payable to MBA)

Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

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Contract Information

Sponsorship agreement is final, and will be confirmed in writing when paid in full.