

September 21-23,  
Westin Charlotte  
Charlotte, NC

08

# MBA's Document Management and Custody Conference **Sponsorship Program**

September  
21 – 23, 2008

The Westin Charlotte  
Charlotte, NC

**NOTE:** Sponsorship packages may be customized upon request; additional charges may apply.

Additional event and collateral items may be added; please call for current availability.

Additional signage and sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

**Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.**

Previous sponsors have a limited time in which to renew packages marked on hold; all other sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's Document Management and Custody Conference Sponsorship opportunities, please contact Mark Brady at (202) 557-2733 or [mbrady@mortgagebankers.org](mailto:mbrady@mortgagebankers.org)



# MBA's Sponsorship Program

Document Management & Custody Conference - Meeting No. 2802038S - Code: SPONSALE

## Benefits of Conference Sponsorship

Sponsorship of MBA's newly-expanded Document Management and Custody Conference is a high visibility, cost-effective way to reach secondary market managers, servicing managers and acquisition executives as well as document custodians, quality assurance professionals and many other senior mortgage banking executives whose businesses are involved in post-closing, loan delivery, document control or servicing issues such as time management and customer service. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs and position your company as a leader in the industry.

### **All Sponsorships include:**

- ◆ Tabletop exhibit space – *only 6' tabletop displays may be accommodated*
- ◆ A full-page ad in the official conference notebook
- ◆ Signage prominently displayed onsite at the conference
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature to attendees at the conference
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for up to two additional attendees
- ◆ Priority opportunity for meeting room assignments (limited availability)
- ◆ Full promotional rights, using official conference logos/trademarks
- ◆ Other benefits as described below

## Document Management/Custody Conference Sponsorships

### **Platinum Sponsorship**

**Benefits:** In addition to the regular sponsorship benefits, a Platinum sponsor will receive four total complimentary sponsor registrations, plus an opportunity to host the following networking event for branding purposes:

**Opening Reception (Sunday) – ON HOLD**

### **Gold Sponsorship**

**Benefits:** In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to choose one of the following events for networking purposes:

**Opening General Session Speaker**

**Networking Luncheon (two available: Monday, Tuesday) – Monday ON HOLD**

**Happy Hour Reception (Monday)**

**Conference Badge Holders – ON HOLD**

**Conference Bags – ON HOLD**

### **Silver Sponsorship**

**Benefits:** In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

**Continental Breakfast (two available: Monday and Tuesday)**

**Conference Pens – ON HOLD**

**Conference Notepads – ON HOLD**

### **Bronze Sponsorship**

**Benefits:** In addition to the regular sponsorship benefits, a Bronze sponsor will receive one complimentary sponsor registration, plus an opportunity to choose one of the following items/events for branding purposes:

**Coffee/Refreshment Breaks (total of five available)**

**Conference Notebooks – ON HOLD**

### **Host Sponsorship**

**Benefits:** Standard sponsorship benefits as described above, including one complimentary sponsor registration.

September 21-23,  
Westin Charlotte  
Charlotte, NC

08

# MBA's Document Management and Custody Conference **Sponsorship Program**

September 21 -  
23, 2008

The Westin Charlotte  
Charlotte, NC

## **APPLICATION INSTRUCTIONS:**

**FAX** your completed application with  
credit card information to: **(202) 721-0198**

**MAIL** (U.S. Postal Service only) your  
completed application and payment to:

Mortgage Bankers Association  
P.O. Box 403945  
Atlanta, GA 30384-3945

**OVERNIGHT** (FedEx, UPS, etc.) your  
completed application and payment to:

Mortgage Bankers Association  
c/o Bank of America  
Lockbox Services  
Lockbox 403945  
6000 Feldwood Road  
College Park, GA 30349  
(800) 793-6222

(Phone for delivery purposes only)



# Application for Sponsorship

Document Management & Custody Conference - Meeting No. 2802038S - Code: SPONSALE

Sponsorship Level/Base Price\* Please check box and specify item/event

- Platinum Sponsorship: \$15,000 \_\_\_\_\_
- Gold Sponsorship: \$10,500 \_\_\_\_\_
- Silver Sponsorship: \$7,750 \_\_\_\_\_
- Bronze Sponsorship: \$5,500 \_\_\_\_\_
- Host Sponsorship: \$2,800 \_\_\_\_\_
- Extra Attendee (Max. 2) \$500 each (extra registrations processed separately)

\* Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

## Individual Contact Information

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ BUSINESS FAX \_\_\_\_\_

## Company Information

COMPANY NAME \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_ FAX NUMBER \_\_\_\_\_

WEB SITE ADDRESS \_\_\_\_\_

## Payment Information

Payment enclosed (make check payable to MBA)

Bill my:  Visa  Mastercard  American Express

CARD# \_\_\_\_\_ EXP. DATE \_\_\_\_\_ AMOUNT OF CHARGE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

ADDRESS IF DIFFERENT FROM ABOVE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Previous sponsors have a limited time in which to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's Document Management and Custody Conference Sponsorship opportunities, please call **(202) 557-2733**.

### Contract Information

Sponsorship agreements are final, and will be confirmed in writing when paid in full.