

MBA's

# Residential Underwriting Conference

November 14-15  
The Ritz-Carlton  
New Orleans, La.

## MBA's Residential Underwriting Conference Sponsorship Program

November 14 - 15, 2007

The Ritz Carlton  
New Orleans, LA

**NOTE:** Sponsorship packages can be customized upon request; additional charges may apply. Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

**Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.**

Previous sponsors have a limited time to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on sponsorship opportunities at MBA's Residential Underwriting Conference, please contact Phil Giorgianni at (202) 557-2733, or [phil@mortgagebankers.org](mailto:phil@mortgagebankers.org)



# MBA's Sponsorship Program

Residential Underwriting Conference - Meeting No. 2802046S - Source Code SPONSALE

## Benefits of Conference Sponsorship

Sponsorship of MBA's Residential Underwriting Conference is a high visibility, cost-effective way to reach chief and senior underwriters, regional and branch managers, production heads, loan/credit policy and compliance officers, quality control staff, senior processors and many other mortgage banking executives. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs, and position your company as a leader in the industry.

### All Sponsorships include:

- ◆ A full-page ad in the official conference notebook\*
- ◆ Signage prominently displayed onsite at the conference\*
- ◆ Tabletop exhibit space – *only 6' tabletop displays may be accommodated*
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for up to two additional company personnel
- ◆ Other benefits as described below

\* Art and logo specifications are delivered upon activation of sponsorship agreement.

## Conference Sponsorship Opportunities

### Platinum Sponsor

Benefits: In addition to the regular sponsorship benefits, a Platinum sponsor will receive four total complimentary sponsor registrations, plus an opportunity to select one of the following events for branding purposes:

- **Networking Luncheon** (Wednesday afternoon)
- **General Session Speaker** (Wednesday morning)

### Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to select one of the following items/networking events for branding purposes:

- **Opening Reception** (Wednesday evening)
- **Conference Bags – ON HOLD**
- **Conference Badge Holders**

### Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to select one of the following items/networking events for branding purposes:

- **Conference Pens**
- **Continental Breakfast** (Two available: Wednesday & Thursday)

### Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, a Bronze sponsor will receive two total complimentary sponsor registrations, plus an opportunity to select one of the following items/networking events for branding purposes:

- **Conference Notebooks**
- **A.M. Coffee/ P.M. Refreshment Breaks** (Three total available)

### Host Sponsor

Benefits: Standard sponsorship benefits as described above, including one complimentary sponsor registration.

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**Residential Underwriting**  
**Conference**

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**Underwriting**  
**Conference**  
**Sponsorship**  
**Program**

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 2007

The Ritz Carlton  
 New Orleans, LA

• **FAX** your completed application with credit card information to: **(202) 721-0198**

• **MAIL** (US Postal Service only) your completed application and payment to:

Mortgage Bankers Association  
 P.O. Box 403945  
 Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application and payment to:

Mortgage Bankers Association  
 c/o Bank of America  
 Lockbox Services  
 Lockbox: 403945  
 6000 Feldwood Road  
 College Park, GA 30349  
 (800) 793-6222

(Phone for delivery purposes only)



# Application for Sponsorship

Residential Underwriting Conference - Meeting No. 2802046S - Source Code SPONSALE

**Sponsorship Opportunities** Check box and note preferred item/event

- Platinum Sponsorship: \$12,000 \_\_\_\_\_
- Gold Sponsorship: \$9,000 \_\_\_\_\_
- Silver Sponsorship: \$6,250 \_\_\_\_\_
- Bronze Sponsorship: \$4,150 \_\_\_\_\_
- Host Sponsorship: \$2,100 \_\_\_\_\_
- Extra Sponsor Attendee: \$500 \_\_\_\_\_ (extra registrations processed separately)

*\* Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.*

## Individual Contact Information

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ BUSINESS FAX \_\_\_\_\_

## Company Information

COMPANY NAME \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_ FAX NUMBER \_\_\_\_\_

WEB SITE ADDRESS \_\_\_\_\_

## Payment Information

- Payment enclosed (make check payable to MBA)
- Bill my:  Visa  MasterCard  American Express  Discover

CARD# \_\_\_\_\_ EXP. DATE \_\_\_\_\_ AMOUNT OF CHARGE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

ADDRESS IF DIFFERENT FROM ABOVE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's Residential Underwriting Conference sponsorships, please call **(202) 557-2733**.

Contract Information

Sponsorship agreements are final, and will be confirmed in writing when paid in full.