

MBA Event Sponsorship Opportunities 2008

MBA's Government Housing and Loan Production Conference

June 12 -13, 2008

Hilton Washington
Washington, DC

NOTE: Sponsorship packages can be customized upon request; additional charges may apply. Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's Residential Loan Production Conference sponsorship opportunities, please call (202) 557-2790.



MBA's Sponsorship Program

Gov't. Housing and Loan Production Conference - Meeting No. 2802066S - Source: SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's new combined Government Housing and Loan Production Conference is a high visibility, cost-effective way to reach retail and wholesale originators, brokers and loan correspondents, quality assurance and residential underwriting professionals and other mortgage banking executives involved in government housing finance programs, the development and implementation of corporate strategic plans and/or are responsible for production and servicing. The various level of conference sponsorship mean you can tailor a visibility program to meet your specific needs and position your company as a leader in the industry

All Sponsorships include:

- ◆ A full-page ad in the official conference notebook*
- ◆ Signage prominently displayed onsite at the conference*
- ◆ Tabletop exhibit space – *only a limited number of 6' tabletops can be accommodated*
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for additional company personnel – *maximum 2*
- ◆ Other benefits as described below

** Art and logo specifications are delivered upon activation of sponsorship agreements*

Conference Sponsorship Opportunities

Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive three complimentary sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

**Opening Reception
Networking Luncheon**

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two complimentary sponsor registrations, plus an opportunity to choose one of the following items for branding purposes:

**Conference Badge Holders
Conference Bags
Continental Breakfast**

Bronze Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Bronze Sponsor will receive two complimentary Sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

**Coffee/Refreshment Break (3 available)
Conference Notebooks
Conference Notepads
Conference Pens**

Host Sponsor

Benefits: Standard Sponsorship benefits as described above.

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Application for Sponsorship

Gov't. Housing and Loan Production Conference - Meeting No. 2802066S - Source: SPONSALE

Sponsorship Opportunities* Check box and note preferred item/event

- Gold Sponsorship: \$6,000 _____
- Silver Sponsorship: \$4,000 _____
- Bronze Sponsorship: \$3,000 _____
- Host Sponsorship: \$2,250 _____
- Extra Attendee (Max. 2) \$500 each (extra badges processed separately)

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• **FAX** your completed application with credit card information to: **(202) 721-0198**

• **MAIL** (U.S. Postal Service only) your completed application and check, made payable to: Mortgage Bankers Association

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application and payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

[Phone for delivery purposes only]



Individual Contact Information

NAME _____ TITLE _____

COMPANY NAME _____ E-MAIL ADDRESS _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

WEB SITE ADDRESS _____

Payment Information

Payment enclosed (make check payable to MBA)

Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

Sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's Government Housing and Loan Production Conference sponsorship opportunities, please contact Phil Giorgianni: phil@mortgagebankers.org / (202) 557-2733.

Contract Information

Sponsorship agreement is final, and will be confirmed in writing when paid in full.