

November 6-7
Embassy Suites Tampa,
Downtown Convention Center

08

MBA's Residential Underwriting Conference 2008

Sponsorship Program

November 6 - 7,
2008

Embassy Suites
Tampa Downtown
Tampa, Florida

NOTE: Sponsorship packages can be customized upon request; additional charges may apply. Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Previous sponsors have a limited time to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on sponsorship opportunities at MBA's Residential Underwriting Conference, please contact Phil Giorgianni at (202) 557-2733, or phil@mortgagebankers.org



MBA's Sponsorship Program

Residential Underwriting Conference - Meeting No. 2902046S - Source Code SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's Residential Underwriting Conference is a high visibility, cost-effective way to reach chief and senior underwriters, regional and branch managers, production heads, loan/credit policy and compliance officers, quality control staff, senior processors and many other mortgage banking executives. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs, and position your company as a leader in the industry.

All Sponsorships include:

- ◆ A full-page ad in the official conference notebook*
- ◆ Signage prominently displayed onsite at the conference*
- ◆ Tabletop exhibit space – *only 6' tabletop displays may be accommodated*
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for up to two additional company personnel
- ◆ Other benefits as described below

* Art and logo specifications are delivered upon activation of sponsorship agreement.

Conference Sponsorship Opportunities

Platinum Sponsor

Benefits: In addition to the regular sponsorship benefits, a Platinum sponsor will receive four total complimentary sponsor registrations, plus an opportunity to select one of the following events for branding purposes:

- **Networking Luncheon** (Thursday afternoon)
- **General Session Speaker** (Thursday morning)

Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to select one of the following items/networking events for branding purposes:

- **Opening Reception** (Thursday evening)
- **Conference Bags – ON HOLD**
- **Conference Badge Holders**

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to select one of the following items/networking events for branding purposes:

- **Conference Pens**
- **Continental Breakfast** (Two available: Thursday and Friday)

Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, a Bronze sponsor will receive two total complimentary sponsor registrations, plus an opportunity to select one of the following items/networking events for branding purposes:

- **Conference Notebooks**
- **A.M. Coffee/ P.M. Refreshment Breaks** (Three total sets available)

Host Sponsor

Benefits: Standard sponsorship benefits as described above, including one complimentary sponsor registration.

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• **FAX** your completed application with
credit card information to: **(202) 721-0198**

• **MAIL** (US Postal Service only) your
completed application and payment to:

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your
completed application and payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox: 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

(Phone for delivery purposes only)



Application for Sponsorship

Residential Underwriting Conference - Meeting No. 2902046S - Source Code SPONSALE

Sponsorship Opportunities Check box and note preferred item/event

- Platinum Sponsorship: \$12,000 _____
- Gold Sponsorship: \$9,000 _____
- Silver Sponsorship: \$6,350 _____
- Bronze Sponsorship: \$4,250 _____
- Host Sponsorship: \$2,150 _____
- Extra Sponsor Attendee: \$500 _____
(extra registrations processed separately)

** Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.*

Individual Contact Information

NAME _____ TITLE _____

COMPANY NAME _____ E-MAIL ADDRESS _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

WEB SITE ADDRESS _____

Payment Information

- Payment enclosed (make check payable to MBA)
- Bill my: Visa MasterCard American Express Discover

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

Sponsorship requests will be honored on a first-come, first-served basis. For more information on
MBA's Residential Underwriting Conference sponsorships, please call **(202) 557-2733**.

Contract Information

Sponsorship agreement is final, and will be confirmed in writing when paid in full.