

MBA's Reverse Mortgage Lending Fall Conference 2008

Sponsorship Program

October 2 - 3, 2008

Hyatt Regency Miami
Miami, FL

NOTE: Sponsorship packages can be customized upon request; additional charges may apply.

Additional event and collateral items may be added; please call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

All sponsorship requests will be honored on a first-come, first-served basis.

For more information on sponsorship opportunities at MBA's Fall Reverse Mortgage Lending Conference, please contact Mark Brady: mbrady@mortgagebankers.org or (202) 557-2790.



MBA's Sponsorship Program

Reverse Mortgage Lending Fall Conference - Meeting No. 2902082S - Source SPONSALE

Benefits of Conference Sponsorship

MBA's Reverse Mortgage Lending Fall Conference will provide a unique forum for attendees to network and explore the complexities - and potential - for originators and equity investors in the emerging reverse mortgage sector. Industry experts will come together to provide up-to-date information on the new technologies and processes that are being developed to help lenders operate more efficiently. Conference sponsors will have a one-of-a-kind opportunity to network with attendees, exchange ideas and discuss the latest innovations available to increase business opportunities in this growing market. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs, and position your company as a leader in the industry.

All Sponsorships include:

- ◆ Sponsor ID and hyperlink on the official conference web site
- ◆ Sponsor ID and full-page ad in the official conference notebook
- ◆ Sponsor ID prominently displayed on signage onsite at the conference
- ◆ Sponsor ID on advance marketing communications (print/electronic)
- ◆ Tabletop exhibit space – *limited number of 6' tabletop exhibits available*
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations available for up to two additional attendees
- ◆ Other benefits as described below

Conference Sponsorship Opportunities

Platinum Sponsor

Benefits: In addition to the regular sponsorship benefits, a Platinum sponsor will receive four total complimentary sponsor registrations, plus an opportunity to host the following event for branding/networking purposes:

Opening Reception (Thursday) – ON HOLD
Conference Notebook/CD-ROM – ON HOLD

Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Networking Luncheon (Thursday)
Conference Badge Holders – ON HOLD
Conference Bags – ON HOLD
Conference Pens – ON HOLD

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Continental Breakfasts (two available) – Thursday SOLD

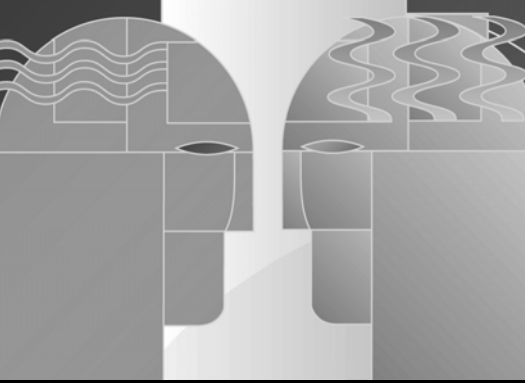
Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, a Bronze sponsor will receive two complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Coffee/Refreshment Breaks (three total available)
Conference Notepads – ON HOLD

Host Sponsor

Benefits: Standard Sponsorship benefits as described above, including one complimentary sponsor registration.



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APPLICATION INSTRUCTIONS

• **FAX** your completed application with credit card information to: **(202) 721-0198**

• **MAIL** (U.S. Postal Service only) your completed application and payment to:

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application and payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

[Phone for delivery purposes only]



Application for Sponsorship

Reverse Mortgage Lending Conference - Meeting No. 2902082S - Source SPONSALE

Sponsorship Opportunities* Check box and note preferred item/event

- Platinum Sponsorship: \$8,000 _____
- Gold Sponsorship: \$6,000 _____
- Silver Sponsorship: \$4,000 _____
- Bronze Sponsorship: \$3,000 _____
- Host Sponsorship: \$1,750 _____
- Extra Attendee (Max. 2): \$500 (extra registrations processed separately)

* Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.

Individual Contact Information

NAME _____ TITLE _____

COMPANY NAME _____ E-MAIL ADDRESS _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

WEB SITE ADDRESS _____

Payment Information

Payment enclosed (make check payable to MBA)

Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

Sponsorship requests will be honored on a first-come, first-served basis. For more information on MBA's Sponsorship opportunities please call **(202) 557-2790**.

Contract Information

Sponsorship agreement is final, and will be confirmed in writing when paid in full.